## EPAnEK 2014-2020 OPERATIONAL PROGRAMME COMPETITIVENESS•ENTREPRENEURSHIP•INNOVATION



The enterprise has been funded by the above mentioned Action, which aims at subsidizing SMEs to create or upgrade an e-shop in order to support their operation during the coronavirus pandemic (COVID-19), with the aim of enhancing their degree of digital integration, and at the same time minimizing overcrowding in indoor spaces.





European Union European Regional Development Fund HELLENIC REPUBLIC MINISTRY OF DEVELOPMENT AND INVESTMENTS SPECIAL SECRETARIAT FOR ERDF & CF PROGRAMMES MANAGING AUTHORITY OF EPANEK



2014 - 2020

Co-financed by Greece and the European Union

### **EPANEK** 2014–2020 OPERATIONAL PROGRAMME COMPETITIVENESS•ENTREPRENEURSHIP•INNOVATION



The enterprise AFOI KANELLOPOYLOI OE based in CENTRAL MACEDONIA region, has joined the Action "Digital Step" with a total budget of **84 million €.** The Action aims at the digital upgrading of very small, small and medium - sized enterprises.

The investment's total budget is  $27.735,00 \in \text{out of which } 13.867,50 \in \text{is public expenditure}$ . The Action is co-financed by Greece and the European Union - European Regional Development Fund.

### The approved subsidised Business Plan includes investments in the following categories:

- ✓ Procurement and installation of ICT equipment
- ✓ Software for office applications, web development, e-shop services etc.
- ✓ Digital services (Digital advertising, e –security certifications, data entry and transfer etc.)
- ✓ Wage costs for new personnel

### Through the participation in the Action, the enterprise achieved:

- Competitiveness improvement
- ✓ Increase of profitability
- ✓ Reinforcement of an extrovert business profile
- ✓ Enhancement of entrepreneurship
- ✓ Creation /maintenance of high quality job positions

The support of EPAnEK proved beneficial, not only for the enterprise but also for the competitiveness of the national as well as the local economy.





European Union European Regional Development Fund HELLENIC REPUBLIC MINISTRY OF DEVELOPMENT AND INVESTMENTS SPECIAL SECRETARIAT FOR ERDF & CF PROGRAMMES MANAGING AUTHORITY OF EPAnEK



Co-financed by Greece and the European Union

## **EPANEK** 2014–2020 OPERATIONAL PROGRAMME COMPETITIVENESS•ENTREPRENEURSHIP•INNOVATION



# Entrepreneurship Toolbox COMMERCE - CATERING - EDUCATION

The enterprise AFOI KANELLOPOULOI OE based in Central Macedonia region, has joined the Action "Entrepreneurship Toolbox" with a total budget of **80 million €**. The Action aims at supporting existing small and very small enterprises, operating in the following categories:

- Retailing
- Catering services
- Educational and social services

The investment's total budget is  $62.512,99 \in$  out of which  $31.256,49 \in$  is public expenditure. The Action is co-financed by Greece and the European Union - European Regional Development Fund.

### The approved co-financed Business Plan includes investments in the following categories:

- ✓ Improvement of the business's premises for energy efficiency, health, safety and accessibility improvement
- ✓ Machinery and equipment for energy efficiency, health and safety improvement, ICT.
- ✓ Digital Promotion
- ✓ Cost of preparation/implementation/monitoring of the business plan.

### Through the participation in the Action, the enterprise achieved:

- ✓ Competitiveness improvement
- ✓ Increase of profitability
- ✓ Reinforcement of an extrovert business profile
- ✓ Market expenditure by adopting new products and services
- ✓ Creation of better quality products and services
- Increase of productivity and improvement of operational procedures
- ✓ Entrepreneurship Reinforcement
- ✓ Retention of jobs

The support of EPAnEK proved beneficial, not only for the enterprise but for the competitiveness of the national as well as the local economy.





European Union European Regional Development Fund HELLENIC REPUBLIC MINISTRY OF DEVELOPMENT AND INVESTMENTS SPECIAL SECRETARIAT FOR ERDF & CF PROGRAMMES MANAGING AUTHORITY OF EPANEK



Co-financed by Greece and the European Union