ROMAR GLOBAL CARE group



WELCOME

BIENVENIDOS / BIENVENUE











RGC®

GROUP PRESENTATION



10 key points about us

- Manufacturer of HOUSEHOLD and HYGIENE PRODUCTS (liquids and aerosols).
 - 2 Largest aerosol manufacturer in Spain.
 - Group comprising specialist companies in different areas: own brands, private label, filling for third parties, etc.
 - 4 MULTI-CHANNEL presence.
 - 5 Strong INTERNATIONAL presence.
 - ONE STOP SHOPPING specialist: over 20 different product categories.
 - Specialised teams in R+D and marketing.
 - 8 Innovation and flexibility.
- 9 High level of development in INDUSTRY 4.0.
- 10 Over 50 years' experience in the sector.



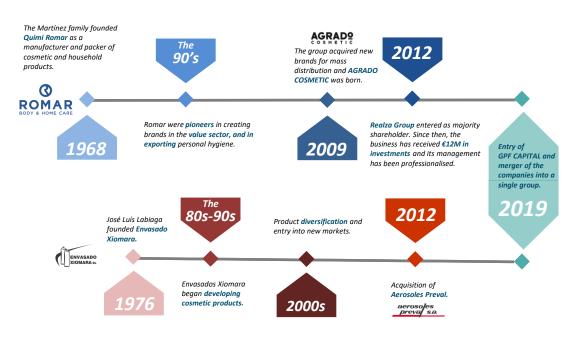








Our history





Romar Global Care has over 350 employees and a €85.5M turnover with 150M units produced each year.











Our companies



Specialises in liquids and the group's own brands in all channels.



Own brands and developments for mass distribution and export.



Packaging for third parties, specialising in aerosols and party and automotive products.

aeroso les

Development of small bespoke projects, especially spray cosmetics.











Product categories



Cosmetics

Body Treatment
Facial Treatment
Hands and foot care
Kids care
Perfumery



Personal hygiene

Shower gel

Hair hygiene

Liquid hand soap

Hygienic hand solutions

Kids care

Oral Hygiene



Household

Cleaning products

Clothing care

Home fragrance

Insecticides

Car and DIY



Party

Celebration spray

Hair colour spray

Body paint

Make-up sticks

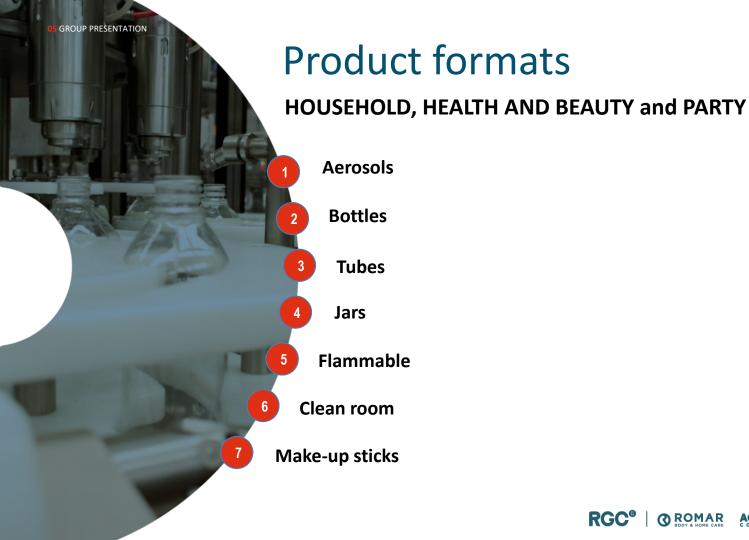
Other products































Brands and channels

Channel diversification through brands with different positioning and qualities and mass distribution of private labels.

Mass distribution and traditional channel	Value sector	Export	Private label	Intermediaries
AGRADº SKAREL Garley Yuki NEED	Destello amalfi	sairo	euromadi Continente CaCorie Inglas	NORMA Rrafff NORMA Wynn's Hofer











R+D: efficiency in innovation

- Large team of pharmacists and chemists dedicated to R+D
- Always a step ahead of the client's needs
 - *AGRADO Beach Waves Styling Spray voted Spanish Innovation Product of the Year 2018
- Always the perfect formula to innovate without breaking the bank.



- ✓ Continuous monitoring and advice on trends
- ✓ Close collaboration with sales and marketing











Product design

- **Specialised Product Managers for each category**
- Own industrial designer department
- Concept + creation of all elements + expertise on the point of sale











Quality and certifications

- Environmental Management System: responsible sustainability and protection.
- Member of different sector associations and true to their commitments and recommendations.









ISO 9001:2015, ISO 22716:2008, IFS (01/2020) certified

















A global observer

- International team of over 10 Area Managers of different nationalities.
- Product export to over 70 countries.
- Global market monitoring: forecast of trends and efficiency improvements.
- +150 distributors worldwide



✓ Not only do we export products: we import concepts

√ "Think outside the box"









Industry 4.0

- Real-time monitoring systems (MES – SCADA):
 - Productivity monitoring and automatic fault and stop detection.
 - Constant automated quality controls and checks.
- Lean Manufacturing: production efficiency.



√ 100% parametrised and monitored manufacturing and filling.

✓ What, how and when in real time to all the team.









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THANK YOU

GRACIAS / MERCI







